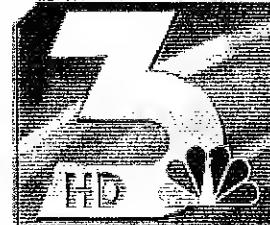


ORDER



KSJV

Orders	Order / Rev:	103688
	Alt Order #:	06830031
	Product Desc:	BERKLEY FOR SENATE
	Estimate:	30S
	Flight Dates:	10/16/12 - 10/22/12
	Original Date / Rev:	06/28/12 / 10/23/12
	Order Type:	GENERAL

Primary AE:	Amy McCreary
Sales Office:	BLPHI
Sales Region:	National

Agency	Name:	<u>Shorr Johnson Magnus</u>
	Buying Contact:	<u></u>
	Billing Contact:	<u></u>
		<u>1831 Chestnut St.</u>
		<u>Philadelphia, PA 19103</u>

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Berney Shelley for Senate - KAN
	Demographic:	A35+
	Product Codes:	PLC01
	Priority:	SELECT PRIORITY CODE
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	67	\$26,935.00	\$22,894.75	October 2012	67	\$26,935.00	\$22,894.75	0.00
					Totals	67	\$26,935.00	\$22,894.75	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

Class	Share	Value
KSNV	20%	\$26,935.00
Market	100%	\$134,675.00

RSNV 20% \$20,995.00

Competitive Share

Competitive Share	Share %	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	32%	\$43,096.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	21%	\$28,281.75
KTUD	0%	\$0.00
KVVU	25%	\$33,668.75
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$2,693.50

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/16/12	10/19/12	Wake Up Early w/ Wagners	CM	430a-5a	-TWT---	:30	4	\$50.00	3	0.00	NM	0	\$0.00
NEWS															
Spot	Ch	Date Range	Description	Start/End Time	Weekdays	Spots/Week	Rate	Rating	Weekdays	Length	Rate	Rtg	Type		
1	KSNV	10/15/12-10/21/12	Wake Up Early w/ Wagners	430a-5a	-TWT---	4	\$50.00	0.00	-TWTh----	:30	(\$50.00)	0.00	NM		
<i>Credited</i>															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12	Wake Up Early w/ Wagners	430a-5a	-TWTh-----	:30	(\$50.00)	0.00	NM						
<i>Credited</i>															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	10/15/12-10/21/12	Wake Up Early w/ Wagners	430a-5a	-TWTh-----	:30	(\$50.00)	0.00	NM						
<i>Credited</i>															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	10/15/12-10/21/12	Wake Up Early w/ Wagners	430a-5a	-TWTh-----	:30	(\$50.00)	0.00	NM						
<i>Credited</i>															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 2	KSNV	10/22/12	10/22/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$50.00	3	0.00	NM	1	\$50.00
NEWS															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/22/12-10/21/12	Wake Up Early w/ Wagners	430a-5a	Week: 10/22/12	10/28/12	M-----	1	\$50.00	0.00					
E 3	KSNV	10/22/12	10/22/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$200.00	3	0.00	NM	1	\$200.00
NEWS															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/22/12-10/28/12	M-F 5-6a WakeUp w/Wagners	5-6a	Week: 10/22/12	10/28/12	M-----	1	\$200.00	0.00					
E 4	KSNV	10/16/12	10/19/12	M-F 5-6a WakeUp w/Wagners	CM	5-6a	-TWTF---	:30	4	\$200.00	3	0.00	NM	4	\$800.00
NEWS															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/15/12-10/21/12	M-F 5-6a WakeUp w/Wagners	5-6a	Week: 10/15/12	10/21/12	-TWTF--	4	\$200.00	0.00					
E 5	KSNV	10/16/12	10/19/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	-TWTF--	:30	8	\$300.00	3	0.00	NM	2	\$600.00
NEWS															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/15/12-10/21/12	M-F 6-7a WakeUp w/Wagners	6-7a	Week: 10/15/12	10/21/12	-TWTF--	3	\$300.00	0.00					
<i>Credited</i>															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 6	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	2	\$300.00	3	0.00	NM	2	\$600.00
NEWS															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/22/12-10/28/12	M-F 6-7a WakeUp w/Wagners	6-7a	Week: 10/22/12	10/28/12	M-----	2	\$300.00	0.00					
E 7	KSNV	10/22/12	10/22/12	Today Show	CM	658a-9am	M-----	:30	3	\$400.00	3	0.00	NM	3	\$1,200.00
TODAY SHOW															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/22/12-10/28/12	Today Show	658a-9am	Week: 10/22/12	10/28/12	M-----	3	\$400.00	0.00					
E 8	KSNV	10/16/12	10/19/12	Today Show	CM	658a-9am	-TWTF--	:30	12	\$400.00	3	0.00	NM	0	\$0.00
TODAY SHOW															
Spot	Ch	Date Range	Description	Start/End Time	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
1	KSNV	10/15/12-10/21/12	Today Show	658a-9am	Week: 10/15/12	10/21/12	-TWTF--	12	\$400.00	0.00					

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Estimate: 30S

KSNV

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KSJV

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Product Desc: BERKLEY FOR SENATE
Estimate: 30S

KSNV

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

KSJV

Order / Rev: 103688
Alt Order #: 06830031
Flight Dates: 10/16/12 - 10/22/12

Advertiser:	Berkley, Shelley for Senate
Product Desc:	BERKLEY FOR SENATE
Estimate:	30S

Order / Rev: 103688
 Alt Order #: 06830031
 Flight Dates: 10/16/12 - 10/22/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 42	KSNV	10/21/12	10/21/12	Sunday Today	CM	7a-8am	-----S	:30	2	\$350.00	3	0.00	NM	0	\$0.00
SUN TODAY															
Week:	10/15/12	10/21/12	-----S				2	\$350.00		0.00					
Spot	Ch	Date Range		Description		Start/End Time									
1	KSNV	10/15/12-10/21/12	Sunday Today			7a-8am									
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	10/15/12-10/21/12	Sunday Today			7a-8am									
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
E 43	KSNV	10/20/12	10/20/12	Saturday Night Live	CM	1130pm-1:02am	-----5-	:30	1	\$550.00	3	0.00	NM	1	\$550.00
SNL															
Week:	10/15/12	10/21/12	-----S-				1	\$550.00		0.00					
N 44	KSNV	10/22/12	10/22/12	M-F 6-7a WakeUp w/WaGM	CM	6-7a	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
M-F 6-7a WakeUp w/Wagners															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			2	\$700.00		0.00						
N 45	KSNV	10/22/12	10/22/12	M-F Jeop/Wheel	CM	630-730pm	M-----	:30	2	\$1,300.00	1	0.00	NM	2	\$2,600.00
M-F Jeopardy/Wheel of Fortune															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			2	\$1,300.00		0.00						
N 46	KSNV	10/22/12	10/22/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
Noon News															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			1	\$425.00		0.00						
N 47	KSNV	10/22/12	10/22/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
The Agenda 1230pm															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			1	\$325.00		0.00						
N 48	KSNV	10/22/12	10/22/12	Late Night w/Fallon	CM	1236a-136am	M-----	:30	2	\$250.00	1	0.00	NM	2	\$500.00
Late Night w/Fallon															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			2	\$250.00		0.00						
N 49	KSNV	10/22/12	10/22/12	Dr. Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
Dr Phil															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			1	\$450.00		0.00						
N 50	KSNV	10/22/12	10/22/12	M-F Today Show III 4th IBM	CM	10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
Today 4th Hour															
Start Date	End Date	Weekdays		Spots/Week		Rate	Rating								
Week:	10/22/12	10/28/12	M-----			1	\$325.00		0.00						

Totals

67

\$26,935.00